FOR IMMEDIATE RELEASE

BiT Golf Car Software Unveils Embedded Texting Mobile App to Streamline Communication with Customers and Prospects

BiT Golf Car Software is a part of the Inventors Spotlight at PGA 2025! Visit us at booth: 3703

Knoxville, Tennessee — 1/21/2025 — BiT Golf Car Software, a leading provider of Dealer Management Systems (DMS), is excited to announce the launch of its new text messaging app for iOS and Android. Designed to enhance communication between dealerships and their customers, this app offers a seamless and efficient way to interact with both sales prospects and service clients.

In 2024, BiT added embedded texting capability to its web-based DMS. This module provides the convenience of texting using a dealership's existing telephone number without having to maintain integration with a separate, expensive third-party application. With BiT's embedded texting module, your conversations with your service customers and sales leads reside in one place: with you, the business owner. Dealers can easily text customers from within an estimate or invoice, using the single customer contact list that contains the rest of your customer information – no time wasted synching up competing contact lists or searching different applications for the history.

BiT's new mobile app will enable a dealer's staff to communicate with their customers on their phone, but it will be done with the same compliance, data retention, and management access that the dealership has when employees use BiT's web-based application.

Revolutionary Features to Elevate Your Dealership's Customer Experience:

Cross-Platform Compatibility

The texting app is fully compatible with both iOS and Android devices, ensuring that your team can stay connected, no matter the platform.

Effortless Media Sharing

Users can take photos and send files directly to customers, offering a visual and detailed approach to sales and service inquiries. Whether it's sharing pictures of a vehicle or providing service updates, media sharing is just a tap away.

Targeted Sales Communication

Sales teams can send and receive messages and images from prospects in real time, building stronger relationships and expediting the sales process.

Enhanced Service Interaction

Keep service customers informed by sharing messages and pictures that detail the progress of their repairs or maintenance, ensuring transparency and trust.

Real-Time DMS Integration

With real-time updates synced to your DMS, the app provides a comprehensive view of all customer interactions. This means no more toggling between systems—dealers can see complete conversation histories instantly, streamlining workflows and improving team collaboration.

Why This Matters

In today's fast-paced world, customers expect instant, clear communication. Our new app meets that demand by simplifying the way dealerships interact with their customers, boosting satisfaction, and fostering loyalty.

Availability

Embedded Texting Mobile will be available for download on the App Store and Google Play in Q1 2025. For more information, visit www.bitdms.com/demo or contact us at sales@bitdms.com or 865-317-4814.

About BiT Golf Car Software

BiT Golf Car Software has been a leader in the dealership software space since 1985. Our 100% web-based cloud-based solution is offered without setup fees or contracts.

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