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UneeKOR Introducing Groundbreaking Technologies at the 2025 PGA Show

*New XR Launch Monitor, AI Swing Trainer, and Game Day Software Take
Center Stage*

Irvine, California – [UneeKOR](#), a leader in golf simulation technology, is thrilled to announce their new 2025 product lineup at the 2025 PGA Show, taking place January 21-24 in Orlando, Florida. In its sixth consecutive year at the world’s premier golf industry event, UneeKOR will debut its most anticipated advancements yet, including the **EYE XR Launch Monitor**, **EYE XT Launch Monitor**, a revamped **AI Swing Trainer**, and the highly awaited **GameDay Software**. Attendees will have the exclusive opportunity to experience the new products firsthand.

“This year, we’re redefining what’s possible in golf simulation by combining precision, innovation, and feedback-driven development,” said Yun Lee, Co-Founder, President, and Chief Brand Officer of UneeKOR. “The 2025 PGA Show is looking to be our biggest exhibition yet and reflects UneeKOR’s unwavering commitment to delivering products that resonate with golfers worldwide.”

Introducing the EYE XR Launch Monitor

The **EYE XR Launch Monitor** represents the culmination of years of innovation and a deep commitment to listening to customer feedback. UneeKOR designed the EYE XR to combine the rear-mounted freedom of the QED with the enhanced infrared precision of EYE XO technology, prioritizing precision, safety, and convenience.

Key Features of the EYE XR:

- **Dual High-Speed Cameras:** Delivering ultra-accurate ball and club data.
- **AI-Powered Tracking:** Capturing and analyzing club data for enhanced insights.
- **Patented Dimple Optix Technology:** Providing unmatched visual clarity and precision.
- **Rear-Mounted Design:** Ensuring freedom to swing confidently without fear of damage, even with errant shots.
- **Compact and Sleek Aesthetic:** Designed to seamlessly integrate into modern setups.

“The EYE XR is the next and latest innovation in our product lineup, a perfect blend of advanced technology and user-centered design,” said Norbert von Boode, Vice President of Product and Marketing at Uneekor. “By addressing the needs of our customers, the EYE XR offers a game-changing experience for home simulator owners, coaches, and players upgrading their setups.”

The New EYE XT: Compact, All-in-One Solution

Uneekor’s new **EYE XT Launch Monitor** addresses the growing demand for fully integrated, compact golf simulation setups. By combining cutting-edge technology in a sleek design, the EYE XT offers golfers an effortless, plug-and-play solution with unparalleled performance.

Key Feature of EYE XT

- **Plug & Play Setup:** Quick, intuitive installation for immediate use.
- **Compact Design:** Space-efficient, front mounted ground unit, perfect for both home and commercial environments.
- **18 Data Points:** Comprehensive ball and club data for actionable insights.
- **Integrated Technologies:** Includes a dual-camera launch monitor, 24” touchscreen monitor, high-performance PC, swing motion camera, and sound bar.

“The EYE XT fills a critical gap in the launch monitor market and delivers a seamless experience for users looking to get into the simulation market with professional-grade performance in one streamlined package, eliminating the need for additional purchases,” said von Boode. “This new launch monitor will be great for both personal use at home and in commercial settings.”

AI Swing Trainer: Your Personal Golf Coach

Uneekor’s **AI Swing Trainer** was introduced in beta earlier this year to select customers, allowing for invaluable feedback that helped shape the final product. With additional development and refinements, the AI Swing Trainer now stands as a revolutionary personal training tool unmatched in the market.

Key Features of AI Swing Trainer:

- **Tailored Insights:** Provides personalized coaching recommendations based on real-time swing data.
- **Swing Score System:** Quantifies performance and highlights areas for improvement.
- **AI-Powered Learning:** Adapts and evolves with user data to deliver increasingly precise feedback.
- **Immediate Actionable Feedback:** Helps golfers refine their mechanics instantly during practice sessions.

“The beta program gave us the unique opportunity to listen directly to our users and make the AI Swing Trainer even better,” von Boode noted. “The result is a tool that’s not just innovative, but truly transformative for golfers seeking to improve their game.”

Game Day Software: Redefining Golf Simulation

After years of development and high anticipation, Uneekor is proud to introduce **Game Day Software**, a revolutionary platform that will transform the way golf simulation is experienced.

Key Features of Game Day:

- **4K Course Play:** Immerse yourself in stunning, realistic recreations of the world's most iconic courses.
- **Online Competitive Play:** Connect with golfers worldwide to compete in live tournaments or friendly matches, bridging players across demographics and skill levels.
- **Global Multiplayer Connectivity:** Play alongside friends or challenge new rivals, creating a community-driven experience.
- **Dynamic Practice Modes:** Hone your skills with customizable options like short game drills, putting challenges, and the Oasis driving range.
- **Monthly Course Releases:** Keep the gameplay fresh with new courses added regularly, ensuring endless excitement.

"Game Day has been highly anticipated because it represents a leap forward in simulation software," said von Boode. "By combining world-class visuals, engaging multiplayer functionality, and competitive features, Game Day will not only enhance the way simulation is used for training but also make it a social, global experience. With the growing popularity of online gaming, this software also opens the door to new demographics, connecting golfers of all ages and skill levels."

Experience Uneekor at the PGA Show

Uneekor will be located at Booth #2143, where attendees can explore hands-on demos, connect with Uneekor experts, and discover how Uneekor's latest innovations redefine the possibilities of golf simulation. Uneekor will also participate in the PGA Show Demo Day on January 21, offering live demonstrations of its cutting-edge EYE MINI LITE portable launch monitor.

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About Uneekor

Uneekor is a trailblazer in golf simulation technology, dedicated to revolutionizing the way golfers train and play. With a commitment to innovation and excellence, we bring together cutting-edge engineering and advanced software to deliver unparalleled performance analysis and enhancement tools. With over two decades of experience creating solutions in-house, Uneekor sets the standard for simulators trusted by everyone from beginners to pros.

At Uneekor, we understand the needs of golfers and strive to exceed their expectations with our unrivaled expertise and dedication to quality. Our range of products, including launch monitors, simulators, and

performance software, offers golfers of all levels the opportunity to elevate their game and master their passion.

Join us as we continue to push the boundaries of golf simulation technology and empower players worldwide to achieve their highest potential.

For more information visit www.uneekor.com.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

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