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Jaxson Maximus Named ING's Official Apparel Company

LAKE MARY, FL (January 7, 2025) – Miami-based apparel company [Jaxson Maximus](#) has signed on as the official apparel company of the [International Network of Golf](#) for 2025.

Jaxson Maximus, which will be exhibiting in the PGA Show this month in Orlando, will provide polos to all the first-place winners at the 31st Annual ING Media Awards Presentation on Wednesday, Jan. 22 at 12:30 pm at the PGA Show. The company will also provide shirts at the ING Forum later this year.

The non-profit International Network of Golf is “where media connects with the golf industry.” Members include golf media of all types and executives from all aspects of the golf industry. You can join ING by visiting www.inggolf.com and click [on JOIN ING](#).

Founded in 2018 by father-daughter duo Madison and Christian Boehm, Jaxson Maximus began as a single menswear store in Miami, combining a luxury custom clothier and salon all in one location. Taking inspiration from its bespoke clothing heritage, Jaxson Maximus created a luxury ready-to-wear golf and athleisure apparel division. This evolution stays true to the company’s core values of elegance and superior craftsmanship.

The Jaxson Maximus Sarasota Polo is made using the brand’s signature luxury performance fabric, and is stylish and comfortable for all day wear. The Sarasota Polo featured a knit collar and banded cuff. Whether it be golf, tennis, or traveling, with a four-way stretch and premier comfort fit, the polos won’t constrict any type of swing, throw, or handshake at the course.

Christian Boehm brings over 36 years of experience designing and creating bespoke garments to Jaxson Maximus. From crafting only the finest garments found anywhere in the world, today, Jaxson Maximus offers a fresh perspective on luxury sportswear.

For more information, call 407-474-0531, or visit www.ingolf.com.