**(Exhibitors: Replace GREY copy with your company information)**

(Insert Exhibiting Company Logo Here)

**(COMPANY NAME) TO EXHIBIT AT 2025 PGA SHOW**

**IN ORLANDO, FL, JANUARY 21 - 24**

*COMPANY HEADQUARTERS TOWN, State (Date, 2024)***–** (Company Name) announced today plans to exhibit at the 2025 PGA Show, January 21 - 24, at the Orange County Convention Center in Orlando, FL.

(Company Name) will (share participation plans… could be inclusive of product launch, exhibit/buyer engagement plans, participation in Demo Day, Fashion Show, Winter Jam, sponsored activations, etc.).

(Exhibiting Company Spokesperson Comment/Quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers from around the world…show as a launching pad for our innovative products…opportunity to demonstrate the value of product to worldwide audience, etc.)

The PGA Show, organized by Reed Exhibitions (RX) and the PGA of America, is the longest running and largest global gathering for the business of golf. PGA of America Golf Professionals and industry leaders form a dynamic international community to source and test the game’s latest innovations, learn proven business solutions from industry experts, develop skills and connections to further their career, create additional value for facilities, build their individual business and drive continued growth of the sport. The PGA Show returns to Orlando, Jan. 21-24, 2025. The event remains a trade-only event, not open to the public. Visit [PGAShow.com](https://www.pgashow.com/en-us.html) for event details and industry-only registration.

**About (Company Name)**

(include company description/scope of products/services, web site information)

**About PGA Golf Exhibitions**

The [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608401367%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=3iFX%2B0SqggcNSLcK0QD0FIb2%2FHRyJbOVvh75eExeBX4%3D&reserved=0) and [PGA Buying Summit](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgabuyingsummit.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608417149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=%2FMNergxjE3IHVsgpRmXvngm2iMmbcVc8ZXgtH3t4emk%3D&reserved=0) - Frisco are organized by PGA Golf Exhibitions (part of [RX](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Frxglobal.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608433354%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=y9DhCDfuAlUftma8UQcdxrnUMcbH68S8FUUCTa1YhK4%3D&reserved=0)) and the PGA of America. Since its inception in 1954, the [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608450401%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=lWkrAJ7SfCorKa4sqQeOzQ6xk2QUsxC3Oe3gxYT71ac%3D&reserved=0) has grown into the largest annual business event for the global golf industry. Both the [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608467131%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=h8O4zkLfylmnnPZwu%2BE9OVF%2Fz8nAkXghfpDVohI7Drc%3D&reserved=0) and the mid-season [PGA Buying Summit](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgabuyingsummit.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608483824%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=qd61e5L5sx5b2iYyo3m3f9d3Ig%2FARYSW85UhW6PZxRw%3D&reserved=0) drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at [PGAShow.com](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2269%26elqTrackId%3D9E1C4CA10FFAC24B4BB40CC8B90D94AA%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608498243%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=NiKmHfwB90B2nIxs6TDrdjlZ1uNJM7yqDSbNtek566Q%3D&reserved=0) and follow us on [“X”](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2260%26elqTrackId%3DC5891E40B1436085BDE7BD809619CB9B%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608513805%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Dyh3uoA5sBNM46JVHHW1K3RDfqQ3%2BsQe92bM6YMT6aw%3D&reserved=0), [Instagram](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2258%26elqTrackId%3DA6B7647B89B5E25501F7BCAB38C5A704%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608531028%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Hng6xwE2wm3KjmNMsyc%2FfilSqmvb5k70KNabWMCBlTk%3D&reserved=0) and [Facebook](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2261%26elqTrackId%3DBED8B383E8D2F00D94A677FF5E66F0DB%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608547163%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=zhOyCo11ljeczZ4Pl%2Ftk%2FsNRkXhuDwiqO2%2F1MMggbRc%3D&reserved=0).

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**CONTACT INFORMATION:**

**(Company Name):** Name of Marketing or Media Contact: Phone, Email

**PGA Show:** Sherry Major, (305) 318-5208, sherry.major@rxglobal.com