

RANGER STATION



Our Story

Founded in 2015 in a refurbished Ranger Station, a touring musician with big dreams and a lot of down time pioneered the idea of a reusable candle in a cocktail glass.

Inspired to create a pure, bold scent that was equally affordable and luxurious, he hand-poured his signature fragrance recipe into a nearby whiskey glass, and made a cocktail to match. Ranger Station was born.

Our Mission

In our Nashville Fragrance House, we believe life was meant to be an adventure, and scent makes it an experience. That's why we create bold, long-lasting, ingredient-honest candles and fragrances to be the everyman's luxury, so you can leave traces wherever you go.

Our Values

Thoughtful fragrance for all

Everyman's luxury

Honest ingredients and sustainable packaging

Meant for experience

Handmade creatively in Nashville, TN



AS SEEN IN:



GO  **TODAY**

BuzzFeed **THE HUFFPOST** **COSMOPOLITAN**

COOL MATERIAL **uncrate** **MEN'S JOURNAL**

WWD **People** **Southern Living**

ABOUT RANGER STATION

RETAIL PERFORMANCE

SCENT GUIDE

CUSTOM

AS SEEN IN

Business Performance

40,237 E-commerce customers
28,700 Email Subscribers
2.5k SMS Subscribers
1k VIP Customers who've purchased 5 times or more
30% repeat purchase rate

Top residing cities: Chicago, Nashville, New York, Dallas, Atlanta, Los Angeles, Denver & Seattle.

Our Customer

60% Female | 40% Male
53% 25-44 Years Old
60% Married
53% Household income > \$100K
66% prefer to purchase fragrance in store
37% have discovered the brand from retail
85% purchase our products for themselves

Female segments enjoys scents as 'boyfriend jeans' of fragrance.

Retail Partnerships

1,081 doors globally
4.9 Overall **Faire** Star Rating
95% 5-Star Reviews
96% on-time deliveries

SCENT GUIDE

SCENT	TYPE	TOP	MIDDLE	BASE
BALSAM FIR	Fresh	Balsam, Pine Needles, Juniper	Hemlock, Spruce, Snow	Cedar, Pine Sap, Earth
COWBOY CHRISTMAS	Amber/Woody	Amber	Montana juniper	Frankincense, Whiskey
GARDEN CITRUS	Fresh/Fruity	Lemon Lime, Bergamot, Lemon	Lily, Gardenia, Jasmine	Herbs, Musk
HIGH HORSE	Citrus/Woody	Citrus	Musk	Patchouli, Cedar Wood
LEATHER	Amber/Smokey	Leather, Ozone, Bergamot	Pepper, Mandarin, Patchouli	Amber, Musk, Vanilla
LEATHER + PINE	Fresh	Fresh Evergreen, Marine Accord, Moss	Clove, Churned Earth, Pine Sap	Leather, Ambrox, Blue Musk
NASHVILLE	Woody	Magnolia, Pine	Sandalwood, Dogwood	River Birch, Oak, Cedar Wood
OAKMOSS	Fresh	Bergamot, Charred Sage, Pine	Cedar, Violet, Damp Earth	Red Amber, Moss, Tonka
OLD FASHIONED	Citrus	Orange Citrus	Demerara Sugar	Oak, Barrel-Aged Bourbon
LOUD RANCH	Woody/Smokey	Lemon Thyme	Lavender, Patchouli, Vanilla	Oud, Palo Santo, Sandalwood, Amber
PINE	Fresh	Jack Pine Sap	Crisp Morning Hikes	Cabin Getaway
SAGEBRUSH	Fresh	Sage, Papyrus, Lemon	Juniper, Galbanum, Clove	Cedarwood, Sandalwood, Frankincense
SANTALUM	Woody	Ambergris, Papyrus, Cedar	Amyris, Clove, Cardamom	Amber Resin, Musk, Sandalwood
SEA SALT	Fresh	Ozone, Lemon, Bergamot	Lily, Muguet	Galbanum, Rose, Jasmine
SPEAK EASY	Vanilla / Woods	Vanille / cotton candy	Cashmere Musk	Sandalwood / Cedarwood
SUPERBLOOM	Floral/Fresh	Lemon, Orange, Mandarin, Petitgrain	Rose, Tuberose	Tuberose, Woods
TENNESSEE TOMATO	Fresh	Eucalyptus	Pure oakmoss	Smoke
THE NORTH POLE	Woody	Patchouli, Saffron, Clove	Incense, Amber, Musk	Copal Resin, Sandalwood, Smoke
TOBAC + MUSK	Woody	White Pepper, Cardamom, Star Anise	Sandalwood, Teak, Musk	Pipe Tobacco, Clove, Amber
TWO TRICK PONY	Amber/Woody	Amber	Musk	Woods
WOODLAND ROSE	Floral / Woody	Rose, Juniper, Raspberry	Coumarin, Wood Oil, Lavender, Labdanum, Cedar	Ambroxan, Amber, Palo Santo
YIPPEE KI YAY	Woody	Clover, honey	Rose	Smoked wood



FOR MORE INFORMATION, OR TO PLACE AN ORDER, REACH OUT TO US:

MALLORY@RANGERSTATION.CO

ORDERS@RANGERSTATION.CO

RANGER

A NASHVILLE FRAGRANCE HOUSE

STATION