

VannyVee Sports TO EXHIBIT AT 2025 PGA SHOW IN ORLANDO, FL, JANUARY 21 - 24

Vancouver, **British Columbia (December 16, 2024)** – VannyVee Sports is excited to announce its participation in the 2025 PGA Show, taking place January 21–24 at the Orange County Convention Center in Orlando, Florida.

As an emerging leader in innovative and stylish golf accessories, VannyVee Sports is redefining how golfers express their individuality on the course. The company will showcase its unique *Animal Caddy Golf Tee Holders*, including the debut of three new designs. These new additions build on the success of the popular *Eagle Caddy*, a fan favorite among golfers in the U.S.

"Our goal is to help golfers bring their personality to every aspect of their game," said Vanessa Vanderzalm, Founder of VannyVee Sports. "We want golfers to know that headcovers aren't the only way to add style and fun to their bags. With our Animal Caddy Golf Tee Holders, players can stay organized while bringing a touch of flair and humor to their gear. It's a functional and stylish solution that golfers of all ages and skill levels can enjoy."

Attendees can visit Booth 3915A in the New Inventors section to see the *Animal Caddy Golf Tee Holders* in action. VannyVee Sports will offer interactive demonstrations, showcase the product's practical features, and host a giveaway game for visitors.

"As a new brand, we're honored to participate in the PGA Show and share our products alongside some of the biggest names in the golf industry," Vanderzalm continued. "This event is an incredible opportunity to connect with golfers and retailers from around the world and show how we're bringing something fresh and exciting to the game."

VannyVee Sports is committed to delivering high-quality, imaginative golf accessories that resonate with players and retailers alike. Attendees are invited to stop by their booth to discover why *Animal Caddy Golf Tee Holders* are the must-have accessory for adding personality and convenience to your golf bag—and why headcovers don't have to be the only way to showcase your style.

The PGA Show, organized by Reed Exhibitions (RX) and the PGA of America, is the longest running and largest global gathering for the business of golf. PGA of America Golf Professionals and industry leaders form a dynamic international community to source and test the game's latest innovations, learn proven business solutions from industry experts, develop skills and connections to further their career, create additional value for facilities, build their individual business and drive continued growth of the sport. The PGA Show returns to Orlando, Jan. 21-24, 2025. The event remains a trade-only event, not open to the public. Visit PGAShow.com for event details and industry-only registration.

About VannyVee Sports

At VannyVee Sports, we're rethinking how golfers show off their style. Our innovative golf tee holders bring humor and personality to your bag. Join us in making golf more fun and stylish—because why should club headcovers have all the fun? Explore more at www.vannyveesports.com.

About PGA Golf Exhibitions

The <u>PGA Show</u> and <u>PGA Buying Summit</u> - Frisco are organized by PGA Golf Exhibitions (part of <u>RX</u>) and the PGA of America. Since its inception in 1954, the <u>PGA Show</u> has grown into the largest annual business event for the global golf industry. Both the <u>PGA Show</u> and the mid-season <u>PGA Buying Summit</u> drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at <u>PGAShow.com</u> and follow us on <u>"X"</u>, <u>Instagram</u> and <u>Facebook</u>.

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