

# FairWay

# THE T FLAGSTICK

Exhibitor Press Kit  
T-Flagstick

Connect with Us at the PGA Show:

- Booth #: 3903
- On-Site Media/Marketing Contact:  
Gabriel Vega de Seoane / CEO  
[gabriel.vega@tflagstick.com](mailto:gabriel.vega@tflagstick.com)



## About Us

**FAIRWAY-T SL** is the owner of an exclusive patent about a new Transparent Flagstick, The **T-Flagstick**. Created to revolutionize the golf industry by introducing an innovative concept of golf flagstick, protected by a global patent. Our goal is to enhance the player experience by making the game faster, more comfortable, and more efficient. We offer a unique solution with our golf flagsticks, designed to improve the Pace of Play, by eliminating the need for players to remove and replace the flagstick each time they putt. **T-Flagsticks** are made with a transparent material at the bottom, allowing players to see the entire hole without the pin obstructing their view. This technology provides comfort and time-saving benefits, improving the overall experience for players, especially in golf courses and putting greens.

## Company Leadership

**T-Flagstick** is led by Gabriel Vega de Seoane CEO, who has extensive experience in the golf industry and product innovation. Focused on enhancing the golfer's experience, our team is dedicated to delivering a product with a profound impact on player performance and satisfaction.

**FAIRWAY-T** manufactures a new and completely different product aimed at the most exclusive worldwide golf courses.

The official spokesperson for media during the PGA Show will be himself available for interviews at the booth or by prior arrangement.

## Branding/Images

Media can request high-quality images of our products, as well as the **T-Flagstick** logo, through our media contact **Sabino Matesanz** [info@tflagstick.com](mailto:info@tflagstick.com) . They can also access our images and promotional materials via a portal on our [www.tflagstick.com](http://www.tflagstick.com)

## Press Releases

Visit our website for the latest updates and press releases: [www.tflagstick.com](http://www.tflagstick.com) .  
Sponsored by **Jose Maria Olazabal** (Two time Masters winner)