

# FAMARA

G O L F

## PRESS RELEASE

JANUARY 2025

### FAMARA Gears Up for 4th Appearance at PGA Orlando 2025

FAMARA Inc. is excited to be heading back to the PGA Show in Orlando this January for the fourth time, bringing their unique, art-inspired golf wear to the global stage once again.

This year's collection promises to turn heads with vibrant bold florals and spicy hues, drawing inspiration from African influences. FAMARA continues to push boundaries, creating golf apparel that's as striking as it is functional.

2024 was a milestone year for FAMARA, with the brand standing alongside Adidas as a finalist for **Brand of the Year** at the Women in Golf Awards. They were also proud to receive **Editor's Choice** in *Golf Monthly*, cementing their place as one of the most exciting names in women's golf fashion.

The UK-based team hasn't stopped there. With collections now available in Canada, FAMARA is making waves internationally while staying true to its mission: to create bold, impactful designs that empower women on and off the course.

"We're so excited to be back at the PGA Show," said Liz Harwood, Founder "This year's collection feels really special—full of energy and colour. We can't wait to share it with everyone."

Catch FAMARA at the PGA Show this January to see how they're continuing to lead the way in women's golf apparel.

For more information, please contact:

**Liz Harwood**  
**Director/Founder**  
**FAMARA Inc.**  
**Email: [liz@famaragolf.com](mailto:liz@famaragolf.com)**  
**Phone: 001 813 556 6084**

FAMARA Booth 5643 is the hub of inspiration, and attendees can look forward to exclusive previews of our 25/26 lines and the opportunity to meet the UK team!

**Media Contact details:** [marketing@famaragolf.com](mailto:marketing@famaragolf.com)

**Sales & Wholesales contact details:** Liz Harwood - +447775683832 - [liz@famaragolf.com](mailto:liz@famaragolf.com)