



SHOW

PGA SHOW DEMO DAY

Date: Tuesday, January 21, 2025 | Time: 9:00AM - 5:00PM

Address: Orange County National Golf Center—16301 Phil Ritson Way, Winter Garden, FL 34787

Attendees: PGA of America Golf Professionals, Golf Industry Professionals, Invited Guests, Media

*Strictly Enforced: Demo Day is only open to PGA & LPGA Professionals, Media, and Invited Guests from 9:00AM to 12:00PM.

DEMO DAY EXHIBITOR CONFIRMATION DETAILS

Thank you for joining PGA Golf Exhibitions and PGA Magazine for the PGA Show Demo Day. Please see below for important information regarding this year's event.

As a reminder, all the pertinent forms were included in a digital packet within your confirmation email and can be found at www.pgashow.com/en-us/ddresources.html.

YOUR CONFIRMATION

What's Included:

- 6ft Table and 2 chairs for each company (please bring your own table covers/linens)
- Access to electricity (please bring your own extension cables to connect to boxes located on the backs of the tees—100-150ft recommended)
- A customized stake sign with your company's name - Inclusion in the digital PGA Show Demo Day Guide
- An Exhibitor Parking Pass which you must display in your vehicle to gain access to the Exhibitor Lot as parking is extremely limited.

PREPARING FOR PGA SHOW DEMO DAY

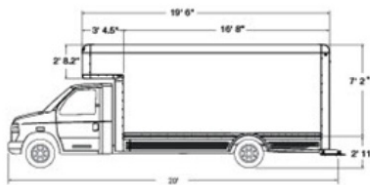
Shipping:

There is no warehouse space onsite and OCN does not have forklifts nor insured fork lift drivers to offload product. Forklifts and drivers will need to be scheduled in advance for any pre-arranged deliveries. Any delivery that has not been pre-arranged and booked will not be accepted.

***STRICTLY ENFORCED: Do not ship products in before January 17 to OCN as we cannot guarantee their storage or their safety. If you need more details please contact Johanna Moore at johanna.moore@rxglobal.com.**

Truck/Weight and Size Restriction:

Due to damage to both the cart path and the turf, Orange County National Golf Center has implemented truck restrictions. Please take note of the maximum capacity that will be allowed on the range: up to 20ft (the 20ft trucks also have a slightly narrower wheelbase than the 26 footers which will significantly reduce the amount of path damage around the range).



Capacity

- Volume: 1015 cu. ft.
- Max load: 5,605 lbs.
- Gross vehicle weight: 14,500 lbs.
- Empty weight: 8,895 lbs.
- Towing capacity: Up to 7,500 lbs.

Move in:

Set up may begin **after 8:00AM on Monday, January 20, 2025 or from 5:30AM - 8:00AM** on the day of the event (**Tuesday, January 21**). Please note: It is dark until around **7:00AM** and it is advised that if you are setting up more than a 10x10 and product you should plan on setting up on **Monday, January 20** to ensure you will be ready for the opening. If your booth has an involved setup that requires forklifts, please contact **Johanna Moore at johanna.moore@rxglobal.com** to create a custom move-in plan. Companies are encouraged to bring 10' x 10' tents for their hitting bays. Utility carts with drivers will be available to assist in taking materials to your assigned space.

Tear down:

Tear-down may begin at **5:00PM on Tuesday, January 21, 2025**. This is a fairly speedy process since there are no lights on the range. However, we ask that you have patience & abide by the load out schedule which starts with Tee 2 and goes clockwise (Tee 2, 3, 4...), so if you're on Tee 1, you will be the last to move out. We will have staff that will be dedicated to enforcing this schedule to ensure safety.

***All product must be removed no later than Wednesday, January 22 or they will be discarded at OCN's discretion.**

Vans:

We have very limited space for vans on the range. Vans have to be on the range by **7:00AM** on the day of the event and cannot be moved until load out. Please see below for guidelines that will be enforced for 2025.

***Damage Waiver:** All vendors bringing any size truck must sign the enclosed damage waiver and return it to Orange County National Golf Center

ADDITIONAL PAID SERVICES

Food & Beverage:

Exhibitors can PREORDER meals for staff or clients. Please order through the link below. If you have any questions please contact Conlan Micher at cmicher@ocngolf.com. All orders must be submitted by Jan 9. **Orange County National Golf Center has created a menu that you can use to preorder any food or beverages for your designated tee location in advance of the event.**

[Click here to order.](#)

Sampling:

OCN has exclusive rights for all food and beverage at the event. Any sampling of product must be pre-approved by the OCN. Please email **Johanna Moore** at johanna.moore@rxglobal.com if you have further questions.

NOTE: *Absolutely NO outside alcohol is allowed. All bars and bartenders MUST be ordered through OCN. This will be enforced onsite by both show management and the health department. No alcohol will be allowed to be served anywhere on the range before noon.*

DRIVING

Map of Range:

Hitting Bays: Tees 1, 2, 3, 5, 6, 7, 8

Discovery Zone: Tee 4

Paid Instructional Workshops: Tee 3 (covered pavilion)

PGA of America Golf Professional Fitting Center: Tee 2

Exhibitor Parking:

Enclosed please find a parking pass which will allow you into Orange County National Golf Center's parking lot to facilitate your set-up and participation in the event. Please make sure to display the sign in your vehicle to gain access, as parking is extremely limited. **Entrance to Exhibitor Parking will be restricted to only those vehicles that display an Exhibitor Parking Pass. If you plan on parking your box truck, please do so on Phil Ritson Way.**

Bus Shuttles:

Bus Shuttles will run from the Orange County Convention Center (just north of the Central Lobby) to Orange County National Golf Center every 20 minutes from **8:00AM** until **5:00PM**. The last bus returning from OCN back to OCCC will be at **6:30PM**. **Please encourage all attendees to take the shuttle as parking is restricted and road access is limited. Buses returning to the convention center after 5:00PM will be dropping outside of HALL A to allow PGA Professionals and any other PGA Show Demo Day attendees to view the Association of Golf Merchandisers Product Preview in the Lobby.**

Rain: There will be no inclement weather refunds.

CONTACT

If you have any questions, please feel free to contact:

Johanna Moore

Operations Manager

PGA Golf Exhibitions

johanna.moore@rxglobal.com

Maria Leidner

Marketing Director

PGA Golf Exhibitions

maria.leidner@rxglobal.com