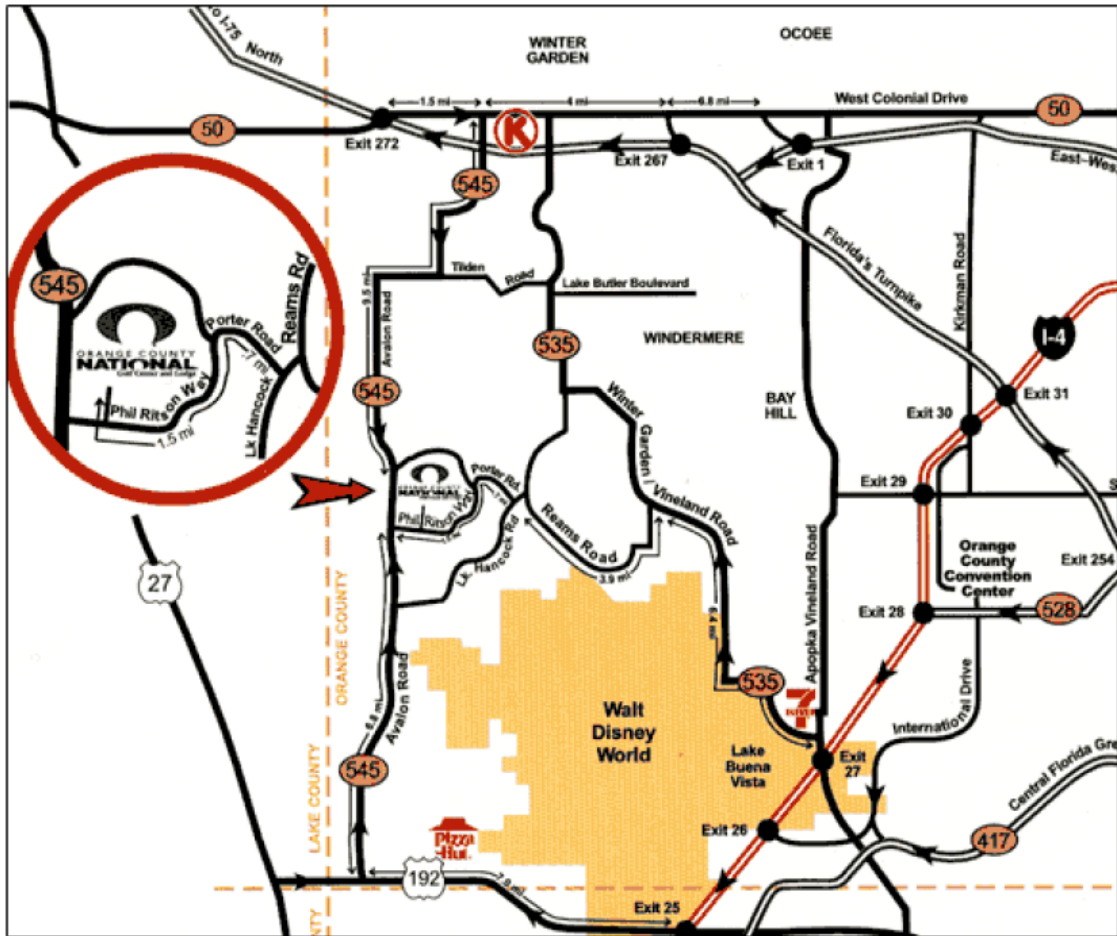


Directions to the 2010 PGA Merchandise Show Demo Day Wednesday, January 27, 2010

Open to PGA Members, Invited Guests and Media

- * Shuttle buses are recommended as parking is restricted
- * Shuttles depart Orange County Convention Center every 20 minutes beginning at 8:30am



From Orlando International Airport and Points East On Beeline Expressway:

- Take SR 528 (Beeline Expressway) West to Interstate 4
- Go West on I-4 to exit 68 (Lake Buena Vista / SR 535)
- Go North (right) on Apopka Vineland Road (SR 535) .25 miles North to CR 535.
- Go West (Left) on CR 535 North, 6.4 miles to Reams Rd.
- Go South (left) on Reams Rd, 3.9 miles to Lake Hancock Rd.
- Go West (left) 200 yards on Lake Hancock Rd to Porter Rd on right.
- Go North (right) on Porter Rd, .7 miles to Phil Ritson Way.
- Go South (left) on Phil Ritson Way, 1.5 miles to Orange County National

From Universal Studios Area:

- From Kirkman and Vineland Road, Take Vineland Rd 1 mile to Turkey Lake Rd and turn left.
- Go 4.8 miles on Turkey Lake Rd to Palm Parkway and proceed straight 2.7 miles to intersection of SR 535 / Apopka Vineland Rd.
- Proceed straight on CR 535 (Winter Garden / Vineland Road) 6.4 Miles to Reams Rd.
- Go left on Reams Rd, 3.9 miles to Lake Hancock and turn left.
- Take your first right on Porter Rd .7 miles to Phil Ritson Way and stay left.
- Go west on Phil Ritson Way 1.5 miles to Orange County National on your right.

From International Drive and Sea World Area:

- Take Sand Lake Road West .5 miles to Turkey Lake Road and turn left.
- Go 2 miles on Turkey Lake Rd to Palm Parkway and proceed straight 2.7 miles to intersection of SR 535 / Apopka Vineland Rd.
- Proceed straight on CR 535 (Winter Garden / Vineland Road) 6.4 Miles to Reams Rd.
- Go left on Reams Rd, 3.9 miles to Lake Hancock and turn left.
- Take your first right on Porter Rd .7 miles to Phil Ritson Way and stay left.
- Go west on Phil Ritson Way 1.5 miles to Orange County National on your right.

From West Palm Beach, Miami and Points Southeast on Florida's Turnpike:

- Take FL Turnpike North to exit 272 (Sr 50 Winter Garden/Clermont).
- Go East (right) on SR 50, 1.5 miles to CR 545 (Avalon Rd).
- Go South (right) on CR 545, 9.5 miles to Phil Ritson Way on left.
- Go East (left) on Phil Ritson Way to Orange County National Golf Center

From Downtown Orlando, Daytona Beach, and Points Northeast on Interstate 4:

- From I-4, take SR 408 (East -West Expressway) West to Florida's Turnpike.
- Go North on FL Turnpike, 1 mile to exit 267A (429 South).
- Take 429 South, 2.5 miles to CR 535 (Winter Garden Vineland Rd)
- Go straight on StoneyBrook Parkway, 2 miles to CR 545 / Avalon Road.
- Go South (left) on CR 545 6.5 miles to Orange County National on your left.

From Gainesville, Ocala (Interstate 75 South) and Points Northwest on Florida's Turnpike:

- Take FL Turnpike South to exit 272 (SR 50, Winter Garden/Clermont)
- Go East (left) on SR 50, 1.5 miles to CR 545 (Avalon Rd).
- Go South (right) on CR 545, 9.5 miles to Phil Ritson Way on left.
- Go East (left) on Phil Ritson Way to Orange County National Golf Center.